

British Sewing Awards 2019

We reveal the nominations for the
sewing industry's leading awards

*"Thank you to everyone who
nominated their favourite shops
and brands. We're now thrilled
to unveil our shortlist for the
voting stage!"*

LUCY JOBBER, EDITOR



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sew

Voting opens 22nd August at sewmag.co.uk/awards



The British Sewing Awards gives Sew readers the chance to vote for all of the wonderful brands and personalities that make the craft industry what it is today. Not only that, but it also shines a light on independent shops, who offer invaluable advice and service to stitchers of all abilities across the UK.

The nominations for 2019 have now been cast and counted, so it's time to reveal the results for the seven reader-nominated categories, plus you can also turn the page for

our shortlisted brands, personalities and shops. The voting stage will begin on 22nd August and draw to a close on 13th November 2019. This year, we also welcome a brand-new panel of judges on board to help us decide on the winners of four chosen categories.

When the voting stage closes, the well-deserved winners and runners-up will be presented with their awards and the finalists will be featured in the March issue of Sew magazine, on sale 6th February 2020.

VOTE TO WIN!

After our readers have voted, they'll be automatically entered into our prize draw for a chance to win one of four high-definition lamps worth £400 each from Serious Readers! seriousreaders.com

So let your consumers know that by voting they'll have the opportunity to win prizes worth £1,600!

**WIN!
PRIZES
WORTH
£1,600!**



MEET OUR JUDGES

Each sewing star will choose a winner from one category



STUART HILLARD

Former *Sewing Bee* contestant and beloved *Sew* columnist.

Photographed by Rachel Whiting



SUSANNAH BUXTON

BAFTA-winning costume designer for hit TV shows, *Poldark* and *Downton Abbey*.



MEGAN NIELSEN

Independent pattern designer with a love for sustainable sewing.



CLAIRE LYNCH

Costume designer for the feel-good drama, *Call the Midwife*.

JUDGED CATEGORIES

Favourite Sewing Book 2018/19 judged by Stuart Hillard

Gertie Sews Jiffy Dresses
by Gretchen Hirsch
Breaking the Pattern
by Named Clothing
Mending Matters
by Katrina Rodabaugh
Outdoor Living by Debbie Shore
Fat Quarter Toys by Susie Johns
Sashiko by Jill Clay

Best Eco-friendly Product judged by Megan Nielsen

Hantex organic sewing thread
Dragonfly Fabrics eco-linen range
STOFF & STIL organic fabric range
Raystitch organic fabric range
Offset Warehouse organic fabric range

Best Fabric Brand judged by Susannah Buxton

Lewis & Irene
STOFF & STIL
Art Gallery Fabrics
Atelier Brunette
Dashwood Studios

All-time Favourite Product judged by Claire Lynch

Fiskars Orange Dressmaking Scissors
Clover Wonder Clips
Milward Stork Embroidery Scissors
AccuQuilt GO! Machine
Olfa Self-healing Cutting Mat
Prym Glass-head Pins



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Please see the shortlisted categories below...

FAVE SEWING MACHINES:

Best Entry-Level Machine Brand

Janome
Brother
Singer
Bernina
Elna

Best All-Round Machine Brand

Janome
Brother
Singer
Bernina
Pfaff

Best Quilting Machine Brand

Janome
Brother
Bernina
Singer
Pfaff

Best Embroidery Machine Brand

Brother
Janome
Singer
Bernina
Pfaff

Best Overlocker Brand

Janome
Brother
Singer
Juki
baby lock

Best Top-Spec Machine Brand

Brother
Janome
Bernina
Singer
Pfaff

PRODUCTS:

Best Thread Brand

Mettler
Madeira
Gütermann
DMC

Threaders by Crafter's Companion

Best Major Pattern House

Simplicity
New Look
Butterick
Vogue
McCall's

Best Independent Pattern House

Megan Nielsen Patterns
Sew Over It
Tilly and the Buttons
STOFF & STIL
Friday Pattern Company
My Handmade Wardrobe

Best Sewing Software Brand

Husqvarna
Fittingly Sew, Soft Byte
Brother
Bernina
Viking
Pfaff
Singer
Janome

Best Fabric Cutting Machine

AccuQuilt GO!
Gemini by Crafter's Companion
Brother ScanNcut
Silhouette Cameo
Cricut Maker



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RETAILERS:

Best UK Chain

Hobbycraft
The Range
John Lewis
Sew Over It
Abakhan

ONLINE:

Best Online Retailer

Minerva Crafts
Create and Craft
Online Fabrics
Girl Charlee
Sew Box

Best Sewing Blog

The Fold Line
Self Assembly Required
Curvy Sewing Collective
Tilly and the Buttons
Minerva Crafts Blog
The Crafty Pinup
What Katie Sews

Best Instagram

Hannah Read-Baldrey, @couturecraft
Tilly Walnes, @tillybuttons
Lisa Comfort, @sewoveritlondon
Mimi G, @mimigstyle
Juliet Uzor, @julietuzor_
Zeena Shah, @heartzeena

RESOURCES AND ACTIVITIES:

Sewing Influencer of the Year

Debbie Shore
Stuart Hillard
Juliet Uzor
Leah Nicholls
Tilly Walnes
Lisa Comfort

Top Sewing Workshop Providers

Ministry of Craft
GillyBee Designs
The Sewing Cafe
Crafty Sew & So
Blueprint

Best Exhibition/ Event

The Knitting & Stitching Show
The Festival of Quilts
The Creative Craft Show
The Stitching, Sewing & Hobbyscrafts
Show @ExCeL
Craft4Crafters

Most Outstanding Sew Saturday Event 2018

Gather 'N' Sew
Sew Creative
Karen Delahunty Sewing &
Knitting Centre
Jaylaur's Sewing Studios
Stitch X Stitch
Ready Thready Sew

For more information about the British Sewing Awards, please contact: zoe.charge@aceville.co.uk

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2019**
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BEST INDEPENDENT RETAILERS

SCOTLAND

The Sewing Shop at Number 29, Fochabers
Buttons & Blethers, Dunfermline
Mandors Fabric Store, Glasgow
Butterfly Fabrics, Inverurie
Rejects, Fife

NORTH OF ENGLAND

CoolCrafting, Kendal
Panico's, Stockton-on-Tees
Dolly's Haberdashery & Sewing
School, Warrington
BST Fabrics, South Shields
Deany Fabrics, Bridlington

IRELAND

Oh! Sew, Broughshane
Craftswoman Fabric,
Carrickfergus
The Patchwork Goose,
Belfast
Quilt Yarn Stitch, Galway
Fiddlesticks Fabrics,
Ballymena

MIDLANDS

Gather 'N' Sew, Bourne
Sew Me Me, Ashby-de-la-Zouch
Guthrie & Ghani, Birmingham
Sewilicious Fabrics & Craft
Workshops, Sutton-in-Ashfield
Sew Your Own Wardrobe,
Ashby-de-la-Zouch

WALES

White Gecko Craft Lounge, Dinas Powys
Calico Kate, Lampeter
J&B Sewing, Cardiff
Trixielixie, Cardiff
Abakhan, Mostyn
Sew Anglesey, Llanfairpwllgwyngyll

SOUTH OF ENGLAND

And Sew On Fabrics, Braintree
Nicola's Fabrics, Lymington
Beginner's Quilt Emporium, Tring
Like Sew Amazing, Bristol
Sewisfaction, Wokingham

